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# Lifty-five Years of Fruit Growing

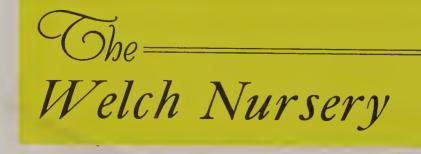
For more than half a century, we have been growing nursery stock, testing and fruiting thousands of varieties and discarding all but the very best. We do not try to sell you any sort that we ourselves, would not plant. We have built a great business on the confidence of our customers. Every year, we gain thousands of new customers and friends through the unsolicited recommendations of our satisfied customers. Many have become financially independent through growing fruits from Welch's stock. Fruit growing is easy, pleasant work and requires no previous experience. Happy days are ahead for the Fruit Grower. The best way to make money is to plant something to sell. Asparagus, strawberries, black cap raspberries, grapes and plums will make you \$500.00 to \$600.00 per acre. So why waste time, energy and land on common crops? The products that the other fellow does not grow are the ones that bring you good prices. There is still a good opportunity to mix work with brains and succeed.

This catalog is our only Salesman. Please study our prices and compare with others. Your dollar spent with us will buy more nursery stock here than any place we know of. We have many other varieties of stock not listed here and will be very glad to furnish prices when requested.

Our cash plan saves you money. Selling for cash enables us to pass certain savings on to you. We lose no money from unpaid accounts. Our prices are low for the quality of stock we deliver, and you can buy from us at a big saving and know that you are getting the very best for your money. We make buying simple. The descriptions in this book are authoritative and reliable. You need but to make your selection, fill out the order blank and send it in and we assume the responsibility of supplying you with the best nursery stock obtainable. After receiving your order, we will try to fill it in such a manner that you will be glad to receive another catalog and order more nursery stock from us next year.

We appreciate correspondence and are always ready to serve you with our usual promptness. We take pleasure in giving our customers the benefit of our years of experience and are glad to advise you whenever possible. Come to Shenandoah and get your trees if you can, so that you can see the quality of our stock. Also the extra good care that we give our stock, which is essential to successful transplanting. Good paved roads will bring you here and we will gladly make you welcome.

We are located in the north part of the city on the north road, one block northwest of the Wabash Depot. Welch Nursery signs are on all our buildings. No closing hours. Always open for business. Phone 112.





# You Can Have APPLES the Year 'round

We have apples for rich, apples for poor,
Apples good from skin to core.
Apples cooked or eaten raw
Are good for Children, Paw and Maw,
And make the finest orchard you ever saw.

It is an established fact that of all fruits the apple is the most important. It has been rightly called the "King of Fruits." Its period of ripening extends nearly throughout the year and by careful selection of varieties, an almost constant succession may be obtained. It is not a luxury but a staple article of food and the demand for good apples is increasing faster than the supply.

We use only the very best quality of French apple seedlings on which to propagate our apples. We believe this to be of the utmost importance in order that the trees may have a good foundation, be free from all disease and insure a healthy and permanent growth. We have discarded all varieties not profitable to the planter and recommend the following varieties.

#### SUMMER VARIETIES

**DUCHESS.** July. Handsome, large fruit, greenish yellow, almost wholly covered with stripes and splashes of bright crimson. Flesh is white, slightly acid, tender, juicy and pleasant.

EARLY HARVEST. Season, July. A medium to large pale yellow apple of very fine flavor. Tree a moderately erect grower and a good bearer. A splendid Apple.

RED JUNE. A little later than Early Harvest. Medium size, yellow and red stripes, very good quality, good bearer. The best early Apple. July to August.

YELLOW TRANSPARENT. Season, August. Another splendid early eating Apple. Hardy, does well in far north as well as all over the country. Good size, almost a clear white in color, turning to the palest yellow. Flavor sub-acid and very pleasant.

#### FALL VARIETIES

ANOKA. Ripens in September. The size, color and flavor of the Anoka make it a favorite. Also a good keeper. The remarkable feature of this excellent Apple is that it comes into bearing very young, is also dwarf in stature, so that it is well adapted to back yard planting or closer in the orchard.

FAMEUSE (Snow). September; fine dessert Apple; deep crimson skin, snowy white flesh.

MAIDEN BLUSH. Good size, fine flavor, beautifully blushed, good bearer, a fine Apple for home and market. September.

5 to 6 ft., 45c each, by express collect.
3 to 4 ft., 2-year, 25c each, postpaid.



#### **SPECIAL**

# **Apple Collection**

20 Two-year Apple Trees 3- to 4-ft.

- 5 Red Delicious
- 5 Grimes Golden
- 5 Jonathan
- 3 Yellow Delicious
- 2 Duchess

\$3.50 PREPAID

STAYMAN'S WINESAP. Season, November. Fruit large. Yellowish striped, splashed with dull red. Firm, crisp, yellow flesh. Mild, subacid in flavor. Good quality.

WINESAP. Fruit medium large; skin thick, very tough, color very attractive dark red. Flesh yellow, fine grained, firm, rich, crisp, slightly sub-acid. Quality excellent.

YELLOW DELICIOUS. A remarkably large early winter apple of wonderful flavor. It is a large glossy yellow apple, supreme as an eating apple and excellent for cooking. It bears young, very often in four years. Our stock of these apples is limited.

YORK IMPERIAL. Fine, hardy, large, red, winter Apple. Comes into bearing four years after planting, bears regularly and heavily. Foliage and tree free from scab. Fruit is medium size, skin yellow, almost wholly covered with two shades of red. Good shipper, bringing highest prices.

CRAB, WHITNEY. Season, August. Smooth, glossy skin, green striped, splashed with carmine. Flesh firm, juicy and rich.



Jonathan

# FALL AND WINTER APPLES

DOLGO. The aristocrat of the crab apple family. Wonderful for jelly and pickling. Bears very young, often within two or three years after planting. Not subject to blight and has rare beauty as an ornamental lawn tree. Be sure to plant Dolgo. 4 ft. trees, each 40c, postpaid.

WEALTHY. Season, October to January. Fruit above medium to large, smooth, light yellow, almost wholly covered with bright red splashes and stripes. Flesh white, often stained with red, tender, very juicy, slightly sub-acid.

#### WINTER VARIETIES

BALDWIN. This good old standby is one of the leading commercial apples in the cool climate of the North. It is a very large, bright red Apple of excellent flavor and a very good keeper in cellar or cold storage.

BEN DAVIS. Season, November. Fruit is medium to large, of bright deep red color. The flesh is whitish, firm, juicy and sub-acid. It is one of the best keeping Apples on the market today.

ber to April. Tree bears young and annually, seldom blights. The fruit is large, distinctive in shape, conical, beautiful in color, brilliant dark red, blending to yellow at blossom end. Flavor is sweet, slightly acid, with a delightful fragrant aroma. Tree reported perfectly hardy in Iowa, Wisconsin, South Dakota.

GRIMES GOLDEN. Vigorous grower; large; golden yellow; juicy, good. Keeps until April. One of the very best.

JONATHAN. Season, October. One of the very best varieties. Brilliant red, of medium size, flesh white, fine flavored. We cannot recommend this variety too highly.

McINTOSH, RED. Large, red all over; flesh white, tender, sub-acid. Tree very hardy, abundant bearer.

MAMMOTH BLACK TWIG. The tree is a strong grower, a regular and abundant bearer. A good winter apple. Deep red; sub-acid, very high flavored. Keeps until late spring.

RAMSDELL SWEET. Like the Rambo, this is one of the older varieties, and the best of all sweet Apples. The fruit ranges from medium to large; dark red, covered with a blue bloom. Flesh yellow, firm, fine grained, juicy, sweet, good.

ROME BEAUTY. Season, November. Large, roundish, oblong, handsomely colored, striped with red. Keeps until May.

# Every Farm PEARS Should Have

5 to 6 ft., 55c each, express collect. 3 to 4 ft., (prepaid), 35c each

ANJOU. The standard market Pear for late fall and early winter. Fruit large, skin yellow dotted with russet, has faint blush. Flesh is yellowish white, firm but tender. Very juicy, sweet and spicy with a vinous flavor. One of the very best. Season, October to December.

Pears. Fruit is large, buttery, and melting, with a rich musky flavor, white flesh. Probably the best early Pear.

BOSC. Finest quality; extra large, long and tapering; russet; good shipper, brings highest market price. A vigorous grower. October to November.

CLAPP FAVORITE. August. Tree a vigorous, upright, spreading grower, very hardy and productive. Fruit large, pale yellow flesh, fine grained, juicy, melting and sweet.

**DUCHESS.** October. Very large, fine quality and juicy, and keeps well into winter.

FLEMISH BEAUTY. When well grown, the fruit of this Pear is as handsome as any Pear, and is almost unapproachable in quality. The trees are heavily productive, and because of their great hardiness, they bear even in climates where winters are severe.

KIEFFER. October. Profitable market variety. Very large, fine appearance. Good for canning. Skin yellow with red cheek. Flesh brittle; very juicy.



10 Kieffer Pear, 4 ft., \$3.00, Postpaid

GARBER. September. Larger than Kieffer. Productive, early bearer. Excellent for canning. Yellow, with pink cheek.

SECKEL (Sugar Pear). August to September. Small, rich, yellowish brown with bright red cheeks; juicy, buttery and melting:

# APRICOTS



5 to 6 ft., 50c each, express collect. 3 to 4 ft., (prepaid), 35c each.

ALEXANDER. Good size, oblong, yellow with red, sweet and delicate. Tree very hardy. Ripens middle of July.

MOORPARK. Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

SUPERB. The best flavored, most productive Apricot yet produced. Medium size, light salmon color, excellent quality. Ripens last of July.



5 to 6 ft., 55c each, express collect, 3 to 4 ft. (prepaid), 40c each.

adaptable to different soils and climates. Can be

planted along the street, on the lawn, along fences,

avenues, in corners and in many places where

other fruits would not be profitable.

MONTMORENCY. A beautiful, large red cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

Compass Cherry 4 ft., 4 for \$1.00, Postpaid

A well-known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pies. The most popular of the true Kentish Cherries. Ripens in June.

ENGLISH MORELLO. Fruit large, almost blackish red when fully ripe; very rich. Tree small. July.

compass cherry. This variety will probably bear more fruit in a shorter time than any other fruit tree. Commences bearing next year after planting and bears heavily every year. The fruit is juicy and makes fine sauce. Extremely hardy and fruits where others fail. Makes wonderful preserves and cans well. When fully ripe it is a dark wine color. It will grow and thrive where extreme cold and semi-arid conditions prevail. The quality is much better than that of the bush cherry. 4 ft., 30c each; 4 for \$1.00, postpaid.

## SPECIAL—American Native Plum Seed-lings—2 to 3 ft., 25 for \$1.00, Postpaid.

Perhaps this is the first time that such a value has ever been offered to a planter. Set them deep and you'll never lose a tree. They succeed everywhere and never fail to give a big crop of fruit. The most healthful sauces, jellies, butters and preserves can be made from the fruit. Plant them on low land if possible, along the creek bottom or at the foot of a hill. It is the most valuable tree grown for soil erosion and will stand more drought and cold weather than any tree that we know of. Keep the weeds down the first year and then let them do as they please.

# **PLUMS**

PLANT THIS YEAR HARVEST CROP 2nd YEAR

Why not plant some Plums which bear large crops the second year after planting? But don't stop with one tree, for the laws of nature make them bear better in groups. There are plums for every palate and for every purpose. From the sugary fruit of the prunes to the most sharply acid, and from the small trees for dooryard shade to the kinds adapted for large orchards, the Plum affords ample room for selection and adaptability. As for fruit for the home orchard, the Plum is ideal, while for the commercial grower, the opportunities are almost unlimited.

5 to 6 ft., 40c each, express collect; 3 to 4 ft., 30c, postpaid.

APRICOT PLUM (Hanska Type). This variety has all the good qualities that a Plum should have, with an apricot flavor. The fruit is excellent for eating from the tree, canning, preserving or making jelly. The luscious fruit is reddish blue. Tree strong grower, a six-year-old tree measuring thirty feet high and twenty feet across, making a stronger growth than any other Plum. A good shipper. Freestone. Season August.



## SPECIAL PLUM COLLECTION

2 Waneta

2 Terry

2 Sapa

2 Apricot Plums \$2.00 OR 8 large 5 to 6 ft. trees ... \$3.00

These eight 4ft., 2 yr. trees ... POSTPAID

These Large Trees Will Bear Second Year

SAPA (Hansen). July. An extremely early, vigorous bearer. Fruit medium size, glossy black; flesh deep reddish purple, excellent navor; skin very tender.

TERRY (Native). August. Best of the Natives. Fruit very large, of bright red color and fine quality. One of the largest and most handsome hardy Plums yet produced and which deserves extensive planting. Fruit ripens evenly and is a good keeper.

WANETA (Hansen). July. The fruit is of immense size, deep bright red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

GOLDENROD. Tree is tall, vigorous, upright in form, hardy, productive; fruit medium to large in size, round, clear yellow. Flesh firm, juicy, sweet; fair to good in quality, stone medium in size, cling. Season last of August. The most beautiful of all yellow Plums.

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1¾ inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce yearlerful group of beautiful fruit. Fruit is produce wonderful crops of beautiful fruit. Fruit is very attractive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.



Elliott-Peach Plum

### ELLIOTT—PEACH PLUM

A very large, yellow fleshed perfect freestone plum. Very sweet and of a fine peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchard bore an immense crop last year in spite of the drought and heat and has never failed. This plum is in a class by itself. Season early August. Color orange yellow splashed with red. Our stock is limited. 3 to 4 ft., 35c each.

4 ft. Trees, 35c each; 3 for \$1.00, Postpaid



## Elberta 10 Elberta Peaches 4 ft., \$2.00, Postpaid

For the commercial grower. Peaches produce fortunes, and a well-cared-for Peach orchard is a veritable mint for coining money. We list the best and hardiest varieties.

CHAMPION (Freestone). Fruit large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardiness. It stood temperatures of 18 degrees below zero and produced an abundant crop the following season. August.

CRAWFORD'S EARLY (Freestone). Highly esteemed for market. Fruit large, oblong, yellow, showy red cheeks. Flesh yellow, juicy, sweet; good bearer. August.

CRAWFORD'S LATE (Freestone). Fruit of large size, skin yellow, with a dull red cheek, flesh yellow; tree vigorous. September.

ELBERTA (Freestone). Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Ripens with the Crawford's Early. Exceptionally large and fine. August.

GOLDEN JUBILEE. Large, golden yellow, freestone, ripens in July. Very attractive yellow color with deep scarlet cheeks. Delicious eaten from the tree, with its sweet spicy flavor, and a splendid canner, which makes it ideal for marketing. Blooms late. Is one of the most hardy peaches known. This ideal peach has all of the qualifications you could desire. Don't fail to plant some of these wonderful peaches now.

#### SPECIALS

2 Early Champion

2 Early Golden Jubilee

3 J. H. Hale

3 Elberta

These 10 4 ft. Trees, \$2.00, Postpaid

# PLANT PEACHES FOR HOME USE

#### **PRICES**

HALEHAVEN. A marvelous new peach, an extremely hardy heavy bearer of exceptionally fine flavor. A large perfect free stone and a splendid shipper. Ripens about two weeks before the Elberta. The outstanding characteristics of this peach are its extreme hardiness, its early bearing, its color and its shipping qualities. Colors to a rich yellow and red on the tree before fully ripe. You will like this peach.

LAREY. Very hardy, large freestone peach. A very heavy bearer and a delicious flavor. Has borne successfully the last fourteen years here in central Iowa. The fruit is beautifully colored, a

rich yellow. Stays firm when canned. Be sure to include some Larey peaches in your order.

J. H. HALE (Freestone). The fruit is larger than the Elberta, a perfect freestone, somewhat roundish, rich golden yellow, covered with carmine. Skin thick and entirely without fuzz. The flesh is dark yellow, fine grained and firm, parting as easily from the pit as any Elberta. The flavor is excellent, absolutely of the best. The tree is hardy, bears young and profusely, probably the best bearer known. One of the best for family use and especially for the market. August.

EARLY ELBERTA (Free). Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens a week to ten days before Elberta, good shipper. Tree strong grower, hardy, good bearer. Last of August.

ROCHESTER (Freestone). Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality.

SOUTH HAVEN (Freestone). The great hardy Peach for cold regions, stands 10 degrees colder weather than any other Peach grown. Large, yellow freestone. Large as Elberta and a week earlier on the market.

RED BIRD CLING. Here is the best of all early Peaches. The tree is hardy, vigorous and very productive. The fruit is of good size and of very showy appearance, being an attractive creamy white, splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.

BELLE OF GEORGIA. Very large, skin white with red cheek, flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens with Early Crawford.

HEATH CLING (Clingstone). Large, round, white, juicy and fine qullity. Best for pickling. October.



There is no more healthful drink than good sweet grape juice. Everyone in the family can drink it and be the better for it. A drink for the gods and for the humblest laborer toiling in the hot sun; it has found its way in administering to the sick and to the merrymakers; it has become an element of the sacrament and of the celebration. Knowing what real values there are in Grape culture, I like to think that I am building up the health of my customers, when I recommend heavy planting of Grapes. Grape culture pays. Never hesitate to put faith in a Grape vine, for it will justify that faith if you give it half a chance. There was never a time when Grapes would not sell for the making of jelly, for juice or to eat fresh. My motto for Grapes is: "Live with the Grape and Postpone the Crepe."

AGAWAM. Bunch large, shouldered, berry large reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Vine hardy and one of the best of its class. The most productive of all reds. 2-year, prepaid, 10c each.

BETA. A small to medium sized black Grape, quite acid, but of good quality and fine flavor. Very early, prolific and healthy. It is valuable chiefly for its hardiness. It is hardy, without protection far into Minnesota. It is valuable for arbors. 2-year, prepaid, 10c each.

CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome, complete bunches; in color a rich wine red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive. Good strong vines, 15c each, \$1.50 per doz.

CONCORD. The old stand-by in the leading market vine-yards, and in home garden variety. No matter how few the Grapes planted in the yard, Concord should be included. "The Grape for the Millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, prepaid, 8c each; not prepaid, \$6.50 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.

FREDONIA. A new very early black grape. Ripens shortly before Moore's Early. The bunches and berries are large with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape. 15c each; \$1.50 per doz.

MOORE'S EARLY. A seedling of Concord. Bunch medium, berries very large. Desirable for an early market, and particularly adapted to the northern portions of the United States. Black. 2-year, prepaid, 10c each.

NIAGARA. The leading white Grape. 2-year, prepaid, 10c each.

WORDEN. Said to be a seedling of the Concord, and is a slight improvement on that variety. Black. 2-year, prepaid. 10c each.

# Twelve Fine Grapes

2 Year

2 Caco

2 Niagara

6 Concord

2 Moore's Early

\$1.00

postpaid

# GOOSEBERRIES

MAKE FINEST PIES

DOWNING. A well known American sort, which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush vigorous, a strong and upright grower and exceedingly productive. 2-year, prepaid, 15c each.

HOUGHTON. An enormously productive and always reliable old variety. Of vigorous growth, slender and spreading, not subject to mildew. Fruit rather small, smooth, pale red, tender and of good quality. 2-year, prepaid, 15c each.

YOUNGBERRY. This wonderful new berry is a cross between the Loganberry and the Dewberry. A heavy bearer and the fruit is of extra fine flavor. Delicious to eat fresh and cans well. Unsurpassed for the home garden or for commercial planting. North of Missouri the Youngberry should be given some winter protection. \$2.00 per 100, 50 for \$1.00, postpaid.





# Currants

CHERRY. (Red). Fruit very large, tart. 2-year, prepaid, 15c each.

FAY'S PROLIFIC. (Red.) Large size, fine flavor, and claimed to be twice as prolific as the Cherry. 2-year, prepaid, 15c each.

LONDON MARKET. Large, red, fine. It is one of the most productive Currants known, and quality superior to anything on the market. The flavor is rich, mild, sub-acid. 2-year, prepaid, 15c each.

RED CROSS. A strong growing variety. Clusters long; berry medium to large, bright red; quality good. 2-year, prepaid, 15c each.

WHITE GRAPE. Berries large to very large, very attractive color, mild flavor and good quality. 2-year, prepaid, 15c each.

### **WELCH'S ECONOMY** FRUIT TREE COLLECTION

2 Double Red **Delicious Apples** 2 Compass Cherries

2 Elberta Peaches

2 Apricot Plums

2 Bartlett Pears

6 ft. Trees for

First Class \$ 1.00 Not Prepaid

Above Collection in Mail Order Size, 4 ft, **\$2.50**, Prepaid



Youngberry, 50 for \$1.00 Postpaid



100 Snyder Blackberries, \$2.00, Postpaid

#### **DEWBERRIES**

LUCRETIA. The big, hardy low trailing berry. Fruit is glossy black, resembling the Blackberry, but of milder richness in flavor, being very sweet and juicy. Ripens ahead of the Blackberry. Good heavy plants. 50 for \$1.00; \$2.00 per 100, prepaid.

## **BLACKBERRIES**

Delicious-Fresh or Canned

EARLY HARVEST. Good quality; firm; extremely productive; attractive on the market; an early sort. \$2.00 per 100, prepaid.

ELDORADO. A valuable Blackberry for our northern climate. Berries large, jet black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking. \$2.00 per 100, prepaid.

MERSEREAU. Berries exceptionally large, sweet and very luscious, being without core. Foliage large, abundant, free from rust and blight. Two weeks earlier than Snyder. \$2.00 per 100, prepaid.

SNYDER. The old standard. Very hardy, consequently much raised in cold climates. Berries medium size, juicy, rich; strong, stout canes, thrifty growth, very broad leaf. \$2.00 per 100, prepaid.

# RASPBERRIES

CHIEF. The new hardy Red Raspberry. A heavy cropper and disease free; extra good shipper. The outstanding Red Raspberry. \$2.00 per 100, prepaid.

EARLY KING. The most satisfactory Red Raspberry for you to grow for market purposes; large in size, very productive, firm and hardy, holds up for days after being picked without losing a bright fresh color; always sells for a fancy price; a vigorous grower and free from disease. You will like the King. \$2.00 per 100, prepaid.

LATHAM. (Red). Fruit of fair size and quality. Worthy of trial where Raspberries winter-kill, as it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry. \$2.00 per 100, prepaid.



100 Cumberland, \$2.00, Postpaid

ST. REGIS EVERBEARING.

The new everbearing variety. It gives a crop of fruit all summer and autumn, fruiting on the old canes in generous quantities until late in August. By this date berries begin to ripen on the younger canes and continue until late in autumn. Berries are a bright crimson, of large size and of surprising quality, sugary, with full Raspberry flavor. \$2.00 per 100, prepaid.

Black.) This splendid black-cap Raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Fruit very large, firm, excellent quality, ships well. The standard black Raspberry. Tips, 50 for \$1.00; 100 for \$2.00, postpaid.



100 Latham Raspberries, \$2.00, Postpaid

# STRAWBERRIES ORDER NOW

WRITE FOR SPECIAL PRICES ON LARGE AMOUNTS



Fairfax, 75 cents per 100 Postpaid

Strawberries cannot be shipped with other nursery stock. They will come by themselves, in open-end packages. This insures the plants reaching you in good condition.

The root system is the life of a strawberry plant. Welch's plants have strong, heavy, white roots. Our plants are grown on light, loose loam soil, from which we can dig our plants and leave their root systems undisturbed. Our plants have evenly bunched straightened roots, and are well cleaned, all dead leaves and runners are removed, which makes them much easier to plant. We have never offered such a splendid selection of varieties before and you will find Welch's trueto-name strawberry plants are outstanding for their heavy fruiting qualities. We offer prompt shipments of freshly dug plants. Order your strawberry plants from us and you will not be disappointed.

FAIRFAX. The Queen of Quality. Early, large, firm, deep red, sweet berry. Fruit ripens uniformly along with Premier. Long fruiting season. An outstanding strawberry for the home garden and the local market. 75c per 100, postpaid.

MASTODON. Everbearing. A big, dark red, solid, high flavored berry and carries to market perfectly. The plants are big and husky and produce lots of berries all summer, from spring until snow flies. The long roots grow down and down after moisture. Every plant bears. There are no drones.

Mastodons succeed everywhere, and never fail to give a big crop of the finest berries. They are frost-proof, drought-proof, and even fool-proof, producing the customary big load of fruit even under the most unfavorable conditions. The foliage is tough and healthy, and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun. \$1.00 per 100, postpaid.



Mastodon, \$1.00 per 100, Postpaid

WELCH'S

Choice Strawberry

COLLECTION

100 **Everbearing Gem** 

> 200 **Blakemore**

Postpaid anywhere in U.S.A.

**GEM.** The great new everbearer and truly a gem for your garden. This is by far the best everbearing strawberry ever produced. Very hardy and resists drought. A good plant maker on any soil, producing larger fruiting rows than any other everbearer that we know of. Fruit is large and uniform, deep red and glossy. Berries hold their size and good flavor from the first picking to the last one. Very fine grained and red clear through. These firm solid berries will stand long distance shipping. Absolutely the best everbearer for home gardens and for commercial plantings. \$1.00 per 100, postpaid.

## **Prices on Strawberries in Large Lots by Express**

Prepaid or Parcel Post

Per	1000
Blakemore	\$3.75
Dunlap	3.50
Premier	5.00
Beaver	4.50
Bellmar	4.50
Dorsett	5.00
Fairfax	5.00
Mastodon	9.00
Gem	8.00
Catskill	6.00



Blakemore, 50c per hundred postpaid

WAYZATA. A prize winning everbearer. Berries are firm, deep red in color and very attractive. Best to eat or can and very profitable to sell. One of the finest flavored everbearers we have ever tasted. 25 for \$1.00; \$2.50 per 100, postpaid.

CATSKILL. Extra large new strawberry—plants will produce a larger crop of big berries than any of the other midseason varieties. A dazzling red color and a rich aromatic flavor. Thrives on any good soil and is hardy. 75c per 100.

berry—a good keeper and a wonderful plant maker. A vigorous grower and stands drought better than any other known strawberry. Very early and will succeed in almost any soil condition. Stands supreme among the early berries. We recommend that you give the Blakemore a fair trial and we are sure that you will find it the most profitable berry you have ever grown. Goes farther—cans more per quart than any other strawberry. 50c per 100, prepaid.

BEAVER. Highly recommended for northern frosty localities, poor soils and drought areas. Makes a solid fruiting row. Berries are dark red to the center, rich and mild in flavor, extra firm in texture and as early as Premier. A very heavy fruiting variety. 60c per 100, prepaid.

DORSETT. A new introduction—vigorous, healthy, upstanding plants. Fruit is large, bright red in color and very firm. A heavy bearer and a money maker, because of its beautiful appearance. An early variety and has been selling on the markets for twice as much as other varieties. It is impossible to describe it and must be tasted to be appreciated. 75c per 100, prepaid.

#### SENATOR DUNLAP. The Main Crop Berry.

Plants medium size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety on our list. Makes plants freely, and will do best when restricted to the hedge or half-matted row. Fruit large, smooth, regular, and very attractive in form. Very firm and of beautiful deep red color, extending well to the center of the berry. Of excellent quality. 50c per 100, prepaid.

PREMIER. Extra large plants, vigorous growers and heavy producers of big, bright red berries, ripening very early when Strawberries are selling at a high price. Although the earliest of all Strawberries, it also has a long fruiting season. A wonderful keeper and a splendid shipping variety. First choice of all successful Strawberry growers. 60c per 100, prepaid.

WELCH'S-UP-TO-DATE

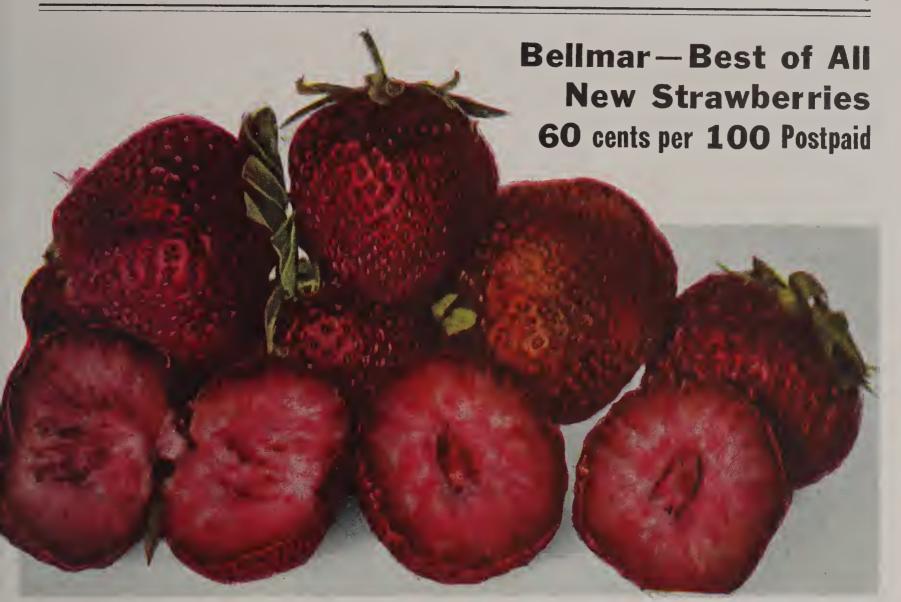
# **Strawberry Collection**

100 Premier100 Fairfax

100 Dorsett

**\$2**.00

PREPAID



BELLMAR. A vigorous grower, as early as Premier and a much better plant maker. Berries are large, firm in texture and a rich red color. A good shipping variety. Fast becoming the leading early variety. By all means, plant some Bellmar. 60c per 100, prepaid.

WELCH'S LATE. A wonderful new strawberry originated by us here in Iowa. The only good late berry that we have ever found for the middle western states. Two weeks later than Senator Dunlap. A good plant maker with a strong, vigorous root system and withstands more weather conditions than any strawberry that we have ever grown. These features are hard to find in any one strawberry which makes it especially valuable for the home garden. The berries are large holding their size to the end of the season and all that could be asked for in color, flavor, firmness and productiveness.

# WELCH'S Home Strawberry Collection

100 Dunlap 100 Blakemore

100 Blakemore 100 Mastodon **"Z**=

POSTPAID

Welch's Late is the ideal market berry, because it is in bearing when other berries are gone. Also a good canning berry. Our stock is limited this year, so rush your order. \$1.00 per 100, postpaid.

## **OUR GUARANTEE**

All goods are guaranteed to reach you in good live growing condition. Mistakes, if made, will be promptly adjusted. Accept the shipment and notify us at once, should there be any errors, and the carrier as well, should there be any damaged stock. This guarantee is not good unless above requirements are complied with. Nursery stock is just the same as human beings—it breathes, drinks, and feeds, and is subject to disease. With proper planting and proper care, we know that our stock will grow and do well for you.





E. G. Hill



Rev. F. Page-Roberts

# WELCH'S **WONDERFUL VALUE**

**BEAUTIFUL 2-YEAR ROSES** 

POSTPAID



Gruss an Teplitz



Pink Radiance

grower; brilliant foliage and almost

thornless stems, the most satisfac-

tory yellow Rose ever produced.

petals, extremely brilliant in effect. It is the deepest of all Roses in the

ful of the new Roses. Remarkable coloring, a combination of gold,

apricot, deep pink and old rose. The buds are long, well formed and develop into full double flowers.

The plant is a strong grower, very

hardy and free flowering. 30c each.

red Rose. Blooms in great profusion

SENSATION ROSE. Large double

on long stiff stems. 35c each.

2-yr., 30c each.
SUNBURST. Bright, glowing orange-yellow, paling slightly at edge of

everblooming class. 30c each. TALISMAN. One of the most beauti-

The Rose, the queen of all flowers. is also one of the most Popular. Roses should be planted in well drained, deep, rich, loamy soil, and in a place where they will receive plenty of sun-

#### **Everblooming Hybrid** Tea Roses

These Roses are noted chiefly for their free and everblooming characteristics, and are commonly called "Monthly Roses." They bloom early and continue to bloom throughout the summer. All roses prepaid.

BETTY UPRICHARD. One of the finest new Roses, with brilliant copper-red buds. A profuse bloomer, one of the outstanding varieties. 30c each.

DAME EDITH HELEN. One of the largest and most perfectly shaped pink Roses known. Blooms abundantly with long strong stems. Most perfumed of all pink Roses. 30c each.

E. G. HILL. Great massive blooms of deep velvety red. A very fragrant and very striking rose. 30c each.

GEN. MAC ARTHUR. A very sweet scented garden Rose. Brilliant glowing crimson-scarlet buds, opening into full blooms of good keeping qualities. Very free bloomer. 2-yr., 30c each.

GRUSS AN TEPLITZ. Dark rich crimson, changing to velvety fiery red. An exceptionally free bloomer, always in bloom and one of the brightest red Roses grown. One of the very best of the bedding Roses. 2-yr., 30c each.

K. A. VICTORIA. A great favorite. Flowers are large, exceedingly well formed. Color pure waxy white, very double. One of the most beautiful Roses grown. Very free bloomer. 2-yr., 30c each.

LADY MARGARET STEWART. A Rose of unique color—deep yellow splashed with orange and scarlet. Flowers are borne singly on long straight stems. A vigorous grower and blooms continuously. 30c each.



Sensation



Pres. Herbert Hoover



K. A. Victoria



Autumn

**RED RADIANCE.** A lovely deep red Rose, with large, globular flowers borne on heavy stems. Similar in growth to Radiance, except in color. 2-yr., 30c each.

REV. F. PAGE-ROBERTS. Marvelously colored flowers of golden yellow stained with i copper and reddish buff on the outside. Buds extra long. One of the most popular of the new

SOUV. DE CLAUDIUS PERNET. Deep sunflower yellow, very hardy and a vigorous

WILLOWMERE. A strong grower and a con-

# Roses. 30c each.

**Hybrid Perpetual Roses** This class of Roses, while it blooms profusely

tinuous bloomer. Large double blooms of rich

shrimp pink. Fragrant and hardy. 35c each.

during its season, is not a continual bloomer like the Tea Roses, but will come through more severe winters. These hardy Roses combine hardiness, vigor, growth and size of flower with great variety.

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed

as a light red or deep pink. 2-yr., 30c each.

MAGNA CHARTA. A strong growing Rose with large rose pink blooms. 25c each.

GEN. JACQUEMINOT (Gen. Jack). A rich, velvety crimson, changing to a scarlet-crimson. The best known of all hybrid perpetuals, and is without rival in fragrance and richness of color. Does well anywhere and blooms freely. 2-yr., 30c each.

PAUL NEYRON. The largest Rose in cultivation, sometimes called the Peony Rose. Color, bright, fresh cerise-pink. Flowers are very double and full, delightfully fragrant. 2-yr., 25c each.

PRES. HERBERT HOOVER. One of the finest

flame tints, richly perfumed. 35c each.

dependable pinks. 2-yr., 30c each.

of all Roses and a popular variety. Beautiful

colored blooms of creamy yellow with pink and

AUTUMN. A most gorgeous colored Rose. Or-

PINK RADIANCE. Vigorous upright, bushy

plants, bearing a continuous supply of very

large, bright rosy pink flowers. One of the most

ange vellow stained red and pink. 35c each.

SPECIAL 5 GRUSS AN TEPLITZ—2 Year Roses \$1.00



Willowmere



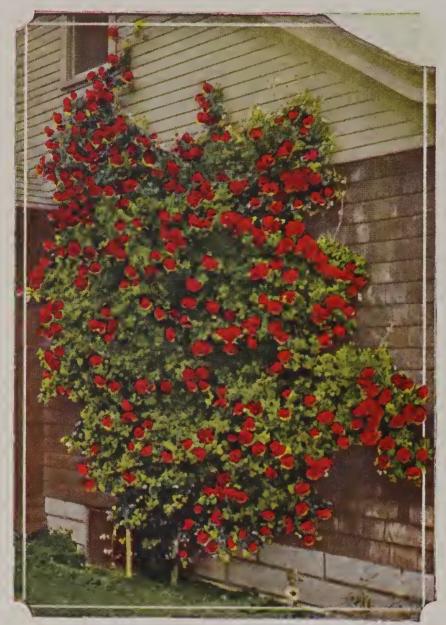
Sunburst



Radiance THESE FOUR EVERBLOOMING 2 YR. ROSES \$1.00, POSTPAID



Talisman



Paul's Scarlet Climbing Rose, 4 for \$1.00, Postpaid

# **SPECIAL**

These 4 Climbing
Roses, 2-year
plants
1 Climbing
American Beauty
1 Mary Wallace
1 Scorcher
1 Paul's Scarlet
Climber
for only

 $^{\$}1_{-00}$  Post Paid



F. J. Grootendorst 4 for \$1.00, Postpaid

#### Rugosa Roses for Hedging

F. J. GROOTENDORST. Beautiful red flowers in clusters. The plant is a strong grower and bushy, with leathery, wrinkled, disease-resisting foliage and blooms continuously until frost. A new type of Rose that has been described as a Rugosa plant, with the blooms of a red carnation. The canes are frequently 4 to 5 feet in height, and make a wonderful hedge. 2-yr., 30c each, 4 for \$1.00, postpaid.

HANSA. Large, double, reddish violet flowers. Strong growth. 2-yr., 25c each.
SIR THOMAS LIPTON. The best double, leading white

SIR THOMAS LIPTON. The best double, leading white Rugosa. Large, pure white, blooms throughout the summer. 2-yr., 25c each.

EVERBLOOMING BABY ROSES. Grow about 18 to 24 inches high with small double flowers. Bloom from early summer until freezing. Very hardy. Fine for borders and excellent for cemetery planting. Red, pink or white. 35c each, 3 for \$1.00.

#### **CLIMBING**

# ROSES

Can be Trained for Hedges, Trellises and Porch Coverings

climbing american beauty. The fragrant, rich, deep rosy red flowers are produced in great abundance. Vigorous growth. 2-yr., 30c each.

CRIMSON RAMBLER. Vigorous, making an immense growth. Flowers glowing crimson, produced in great clusters. 2-yr., 20c each.

DOROTHY PERKINS. One of the most notable climbing Roses. Clear shell-pink, slightly fragrant. 2-yr., 20c each.

MARY WALLACE. An outstanding large flowered pink climber. 2-yr., 30c each.

**EXCELSA.** An intense crimson, with edges of petals a little lighter, producing immense clusters. 2-yr., 20c each.

PAUL'S SCARLET CLIMBER. The brightest and purest red of all the climbing Roses. Flowers are large and distinct and retain their color all fall. Have prominent yellow stamens. 2-yr., 35c each.

SCORCHER. A very vigorous climber with large fragrant semi-double blooms brilliant scarlet crimson color. 2-yr., 25c each.

WHITE DOROTHY PERKINS. Closely resembles the Dorothy Perkins, except for its immense clusters of pure white flowers. Most valuable white climber of its class. 2-yr., 25c each.



These Three Baby Roses, \$1.00, Postpaid

## Old and New PERENNIALS

Perennials have never been so popular as they are at the present time. They are planted once and they are always there, living through the winter with little or no protection, the flowers become better as the plant grows older. The old familiar flowers that made grandmother's garden a favorite place are still dear to the hearts of modern home-maker's of today.

Rock Gardens, so popular with flower lovers, are no longer found only in parks or large estates, but can be had in the small city garden as well. They work in particularly with a pool, either formal or informal. Because of the growing interest of this type of perennial, we are including a few of those

best suited for rock garden culture, and are marking them (\*). All perennials prepaid.



Hardy Chrysanthemums



Hybrid Delphinium Dream of Beauty



Columbine

ARTEMISIA, Silver King. A striking silver foliage plant, growing to a height of 3 ft. Excellent for winter bouquets. 20c each.

\*BLEEDING HEART. Fern leafed everblooming variety. Produces a multitude of rose colored flowers all summer. 20c each.

DELPHINIUM (Bellamosa). Tall spikes of dark blue flowers, producing an abundance of bloom. Make a good background for low growing flowers. 20c each; 3 for 50c.

DELPHINIUM, English Hybrids, Dream of Beauty. Magnificent long-stemmed massive type developed in England. Very tall, stocky growth with flower spikes like hollyhocks. 25c each.

OSTRICH FERN. Erect, dark green, feathery foliage, making a most effective background for smaller Ferns. Grows to a height of 3 feet, width of fronds 6 to 10 inches. Thrives in shaded nooks or open sun. Manure well. 15c

'each; 3 for 40c.
MAIDENHAIR FERN. This well known Fern is indispensable in the making of floral pieces and winter bouquets; a showy, useful type of fern, with fine, wiry stems and delicate, finely cut, green fronds. 15c each; 3 for 40c.

CARNATIONS. Hardy out-door variety. Bloom freely all summer. Bright red, pink or white. Very popular. 25c each.

or white. Very popular. 25c each.

GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red in the center with bands of crimson-orange. A mass of bloom from June till autumn. 20c each; 3 for 50c.

GYPSOPHILA (Baby's Breath). A beautiful

old-fashioned plant that has a mass of pure white, tiny flowers, making a mist-like appearance. Exquisite in combination with other flowers. 20c each.

CHRYSANTHEMUMS. A very popular flower in all shades of red, pink, yellow and white. Blossoms in late August or September and continues in bloom into November after all other outdoor flowers are gone. Easy to grow and succeeds in almost any soil. 15c each.

These named mums 15c each or 4 for 50c postpaid

Snowdrop—pure white Red Flare—bright red Rosy Morn—silver pink Yellow Glory—bright yellow

of the most desirable hardy garden plants. The peculiar shaped flowers, with their long, slender spurs, are produced in great abundance. Beautiful colors in red and yellow, blue and pink. 20c each; 3 for 50c.

\*COREOPSIS. Rich golden yellow flowers of graceful form. Fine for cutting. 20c each; 3 for 50c.

DAISY, Shasta. Flowers large, white with yellow center. Borne on long, stiff stems. Has long blossom season. 20c each; 3 for 50c,

BUTTERFLY BUSH. It produces long, graceful stems of beautiful lilac colored flowers. that are borne by the hundreds on a flower head. It blossoms from early summer till frost. 25c each.

\*CERASTIUM (Snow-in-Summer). A desirable low growing plant, with silvery foliage and white flowers in June. Does best in dry, sunny location. 20c each.

CLOVE PINKS. Few other plants produce more flowers or cover a longer blooming period. Very fragrant, with grass-like foliage and variegated blooms. 20c each.



Gaillardia



Regal Lily



Pyrethrum



Pink Cushion Chrysanthemum

PINK CUSHION — The Queen of the fall Flowers. Blooms from August to Thanksgiving. Will make a bush about two feet tall the first season and is completely covered with hundreds of beautiful pink flowers. A marvel of beauty. Each 20c.

# SPECIAL 10 PHLOX-4 good Colors

\$1.00 Postpaid



R. P. Struthers Phlox

PHILIPPINE LILY. A wonderful new lily, very hardy and easy to grow. Beautiful velvety white blooms, borne on stems two to three feet tall. Commences blooming in August and continues until freezing. Be sure to plant some of these gorgeous new lilies now. 10c each; 10 for \$1.00.

LILY, Regal. A beautiful new Lily which recently came from China. Flowers are white, slightly suffused with pink, with beautiful glow of canary-yellow part way up the trumpet. Its perfume is exquisite. Very hardy. Blooming size, 10c each; 10 for \$1.00.

PYRETHRUM (Persian Daisy). Finely cut foliage and daisy-like flowers of rose shades. A splendid garden flower. 20c each; 3 for 50c.

\*STATICE (Great Sea Lavender). A mass of dainty, purplish blue flowers in July and August. Much used for winter bouquets, as well as best adapted for Rock Gardens. 20c each.

\*SWEET WILLIAM. The old-time favorite, bearing during May and June a profusion of round topped clusters of flowers of all shades of red, pink and white. Mixed colors. 15c each, 3 for 40c.

RED SWEET WILLIAM. Perfectly hardy, bright red and bloom all summer. 20c each.

TRITOMA (Red Hot Poker). Tall spikes three to four feet high, with beautiful flower heads of rich orange-scarlet. 25c each.

VIOLA, Jersey Gem. Hardy tufted pansies. Handsome dwarf dainty plants, a cross between the pansy and the violet. Slightly perfumed and bloom continuously all summer. Pure rich violet color. 20c each.

YUCCA. Broad, sword-like, evergreen foliage, immense spikes of creamy white flowers, one of the few perennials that will withstand heat and drought. Stands out among all other plants. 10c each; or 6 for 50c.

#### HARDY GARDEN PHLOX

Effective, hardy plants which bloom all summer in tall spikes of many different colors.

CHAMPS ELYSEE. Large, fine rich purplish crimson. 15c each. BRIDESMAID. White, red eye. 15c each.

FLORA T. READY. Large heads of pure white. Long blooming season. Best of all whites. 15c each.

SPECIAL FRENCH. Hydrangea-pink color, with red eye. 15c each.

MISS LINGARD. Has immense heads of beautiful white flowers in June and blooms again in September. Splendid grower. 15c each.

R. P. STRUTHERS. Brilliant rosy read, crimson eye. One of the very best Phlox. 15c each.

RIJNSTROOM. Extra large, rose-pink. Very fine. 15c each.



Special French Phlox

# **FLOWERING SHRUBS**

A well planted home sends out a perpetual smile, winter and summer alike, to your family and every passing stranger.

Plan your own planting as far as possible. Anyone who tries to outline certain plans to fit every lawn or doorstep takes the individuality from such a planting. Let your lawn reflect your own ideas. You, remember, are the one to be pleased. We take more pleasure and interest in the things we create ourselves.

Nothing adds to the beauty of your home like a planting of shrubs and flowers. At a small cost you can have a very attractive place, with a succession of bloom the season through.

Prepaid prices.

ALMOND, Pink. A beautiful flowering shrub. The branches are covered, just as the leaves come, with small, very double, rose-like flowers that are deep pink. Should be planted in a sunny place. 18 to 24 ins., 45c each.

ALTHEA. Large, showy shrub, with bright colored flowers in rose, red, pink, white and purple. Blooms when few other shrubs are in bloom. 18 to 24 ins., 25c each.

Weigelia Eva Rathke 18 to 24 ins., 25c each.

CORNUS sibirica (Dogwood). A tall, spreading shrub, extremely hardy; white flowers in June, followed by red berries. Its chief beauty is in its bark, which turns bright crimson in the fall. 18 to 24 ins., 25c each.

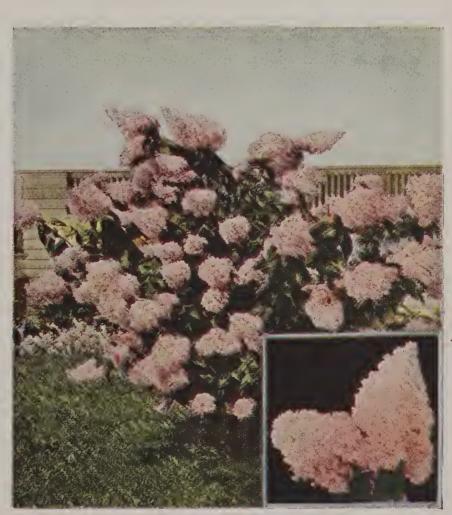
DOGWOOD, Yellow. 18 to 24 ins., 35c each.

COTONEASTER. Tall, upright, and densely branched shrub with dark waxy foliage turning red late in the season. Glossy black fruit usually remaining throughout the winter. 18 to 24 ins., 30c each.

DEUTZIA, Pride of Rochester. Large flowering. Very ornamental and graceful shrub, producing many double white flowers along full length of branches in June. 18 to 24 ins., 25c each.

ELDER, aurea (Golden Elder). Its golden yellow leaves contrast beautifully with the other shrubs. Flowers white, in flat topped cymes. Grows naturally 10 to 15 feet, but can be pruned into a neat, compact little bush. 18 to 24 ins., 30c each.

FORSYTHIA Fortunei (Golden Bell). Few, if any of the spring-flowering hardy shrubs can surpass the splendor and brilliancy of the Forsythias. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before leaves appear. 18 to 24 ins., 25c each.



4 Hydrangea P. G. 15 inch, \$1.00



10 Red Tartarian Honeysuckle 2 Yr., \$1.00, Postpaid

RED TARTARIAN HONEYSUCKLE. A very popular ornamental hedge which speaks for itself. Perfectly hardy, of upright bush form, growing to a height of 12 to 14 feet at maturity, making the very best windbreak. Its greyish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick that a chicken can't get through it, its ability to stand heavy trimming and cutting back, makes it most desirable for hedging purposes. Its hardiness, its rapid growth, its immense number of pink and red flowers coming early in May, are followed by a big crop of red berries that last until early winter and a paradise for birds. A favorite shrub that is absolutely hardy in any portion of the United States. Will grow with little or no care and lasts a lifetime. Every home should have a hedge, driveway or windbreak of this robust and beautiful bush honeysuckle. One of the favorite shrubs. 18 ins., 10c each; \$8.00 per 100.

HIGH BUSH CRANBERRY. Handsome, showy shrub similar to the snowball, but with flat shaped blooms, followed by clusters of berries similar to the cranberry. 18 to 24 ins., 35c each.

HYDRANGEA arborescens (A.G.) (Hills of Snow). This is the early blooming outdoor Hydrangea. The snow white bloom is immense, round, very full. 18 to 24 ins., 35c each.

H. paniculata (P. G.). Fall blooming. The most beautiful and striking of all flowering shrubs. Bears immense clusters of creamy white flowers in August, turning to bright pink and rose, and finally to bronze in September. Grows 3 to 4 feet high, and does well in sunny locations. The flowers dry like everlastings, and can be kept indoors all winter. Very hardy. 18 to 24 ins., 35c each.

## **SHRUBS**

**BEAUTIFY** 

HYPERICUM aureum (Golden St. John's Wort). A hardy shrub attaining a height of about 3 feet. Flowers in small clusters; golden yellow petals surrounding a tuft of down-like stamens. Very attractive when in bloom. 18 to 24 ins., 35c each.

JETBEAD (White Kerria). An attractive rounded shrub 3 to 6 feet high, yellowish green, corrugated foliage, large, single white flowers late in May, black seeds following. It will endure partial shade. 18 to 24 ins., 25c each.

FRENCH LILACS. Hardy improved varieties that bloom second year after planting. These hybrid types give a most delightful variety in color. 18 inch, 40c each. Following are the best varieties:

L., Charles X. A strong growing bush producing large heads of reddish purple bloom. One of the best.

L., Madame Lemoine. Large pure white double flowers.

L., President Grevy. Clusters of large, double blue flowers.

LILAC, Persian Purple. Blooms a good deal more than the common, and has smaller leaves. Does not sprout from the roots. Beautiful purple flowers. The bush makes a fine hedge where height is wanted. 18 to 24 ins., 25c each.



French Lilacs: 1 red, 1 white, 1 blue, 3 for \$1.00

# New Homes from Old!

NEW RED-LEAVED BAR-BERRY. A boon for all types of landscaping, this variety starts its very first foliage a warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout winter. 15 to 20 ins., 25c each.

20 ins., 25c each.
PRUNUS, Newport (Purple-Leaved Plum). Often called the most beautiful of all small trees or large shrubs. Showy foliage opens up red color, turning to dark purple. Retains these striking colors throughout the summer. Delicate white

flowers almost cover the shrub in the spring. Very hardy. In our judgment the best of all red foliage shrubs. 2 to 3 ft., 50c each.

P. triloba (Rose Tree of China). A double flowering Plum and a very hardy and vigorous grower. Very early in the spring, before the leaves appear, it is completely covered with double pink blossoms. Foliage is delicate and makes the shrub attractive, even after the flowers have disappeared. 2 to 3 ft., 50c each.

QUINCE, JAPANESE. Very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are fully developed, the brilliant scarlet flowers giving the bush a most attractive appearance. Very hardy and easily transplanted. Grows 5 to 6 feet tall. 18 to 24 ins., 25c each; 8, 12 to 18 ins., \$1.00.

REDBUD. This is the little native woodland beauty that gives such cheerfulness in early spring with its lovely pink, pea-shaped blossoms before the leaves unfold. Grows 15 to 20 feet high. 2 to 3 ft., 50c each.

SNOWBALL. Grows into a magnificent high bush, with upright branches and handsome foliage. It forms one of the most impressive sights of early summer, when its pure white, four-petaled flowers, borne in showy balls, are in bloom. Hardy. 18 to 24 ins., 35c each.

SNOWBERRY, White. A beautiful low-growing shrub. Slender, drooping branches covered with small white berries in thick clusters along the stems. 18 to 24 ins., 20c each.

S., Red. Same price as White Snowberry.

spire, Anthony Waterer. One of the finest flowering shrubs of low, dwarf growth. In constant bloom from June to September. Flowers of bright rose are borne in broad, flat clusters, completely covering the bush. The best shrub for low borders and hedges. 18 to 24 ins., 25c each.

S. Billiardi. Rose colored flowers in large spikes, blooms nearly all summer. Very pretty and showy, and splendid for cut flowers. Grows 4 feet high. 18 to 24 ins., 20c each; 3 for 50c.



Spirea Van Houtte 18 inch, 20 for \$1.00; 100 for \$4.00, Prepaid

- S. callosa alba. White flowering variety, of dwarf, bushy, symmetrical form. Keeps in flower all summer. A valuable small shrub. 18 to 24 ins., 25c each.
- S. Thunbergi. Small shrub, fine fern-like foliage and small white flowers. Branches slender and drooping. First Spirea to bloom. 18 to 24 ins., 25c each.
- S. Van Houtte. It is sometimes called Bridal Wreath. The flowers are pure white and borne in dense clusters along the whole length of the branches. Excellent as a single lawn planting or with other shrubs for groups; fine hedge plant. 18 to 24 ins., 10c each, postpaid.
- SYRINGA, coronarius (Mock Orange). One of the very best of the old, well-known shrubs. It seldom or never fails to bloom. The beautiful, waxy white flowers appear in June. In shape and fragrance they resemble the orange blossoms, therefore the name. Grows to a height of 10 feet. Can be kept lower by pruning. 18 to 24 ins., 25c each.



10 Spirea Anthony Waterer, \$1.00, Postpaid

#### A House is Not A Home Until It's Planted!

SUMAC, Fragrant. Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet. 18 to 24 ins., 35c each.

S., Fern-Leaved (Staghorn Sumac). It is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest of soils. In the fall the leaves turn to a beautiful crimson-red. The best of the Sumacs. 18 to 24 ins., 30c each.

TAMARIX hispida. A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panicles. 18 to 24 ins., 25c each.

WEIGELA, Eva Rathke. Flowers are of brilliant crimson color, a beautiful and distinct shade. Blooms nearly all summer. Flowers bell-shaped, borne on graceful drooping branches. 18 to 24 ins., 25c each.

W. rosea. An elegant shrub, with beautiful rose colored flowers. Blooms very profusely in June. It is erect in habit with dark green leaves. 18 to 24 ins., 20c each.

WITCH HAZEL. Tall shrub, native to our woodlands. Yellow flowers in December or January. Unusual and delightful in the shrub border. 18 to 24 ins., 35c each.

PUSSY WILLOW. A perfectly hardy shrub or dwarf tree. Before the leaves come out, it has many catkins up and down the stems. The branches can be cut any time during the winter months and when placed in water, will burst into bloom. As soon as they bloom, remove from the water, and they will retain their loveliness for months. 2 to 3 ft., 25c each.



Spirea Van Houtte

# WELCH'S SPECIAL COLLECTION

These Four Beautiful Shrubs: Red Tartarian Honeyscukle Golden Bell. Spirea Anthony Waterer Spirea Van Houtte

2-Year 18-inch Size **50c** Postpaid



Forsythia Golden Bell



Honeysuckle

## **SPECIAL**

#### Red Tartarian Honeysuckle

One of the fastest growing shrubs for hedges. 2-yr., 18 in., 10 for \$1.00.

#### Anthony Waterer Spirea

Unsurpassed for foundation planting. 2-yr., 15 in., 10 for \$1.00.



Spirea Anthony Waterer



25 Amur Privet 12 to 18 inch, \$1.00, Postpaid

# HEDGES

SPIREA ANTHONY WATERER. Very hardy. Makes a beautiful low growing hedge becoming about 2 feet high, constantly in bloom all summer. 12 to 18 in., 10c each; \$8.00 per 100, prepaid.

SPIREA VAN HOUTTEI. This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12 to 18 in., \$4.00 per 100, prepaid; 20 for \$1.00.

For a Good Dense Hedge, Plant—

Barberry18 inches	apart
Privet	apart
Tartarian Honeysuckle	apart
Spirea Van Houttei30 inches	apart
Russian Mulberry	apart

AMUR RIVER PRIVET. Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12 to 18 in., \$4.00 per 100, postpaid; 25 for \$1.00, postpaid.

BARBERRY THUNBERGI (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2½ feet. Prepaid, 12 to 18 in., \$4.00 per 100; 25 for \$1.00. Large size, 18 to 24 in., 20c each.

CARAGANA or SIBERIAN PEA TREE. A large shrub or small tree with beautiful leaves of bright green; small yellow flowers in May. Can be pruned. Extensively used in the northern states. Extremely hardy. 12 to 18 in., \$3.50 per 100, prepaid.

RED TARTARIAN HONEYSUCKLE. An upright shrub attaining a height of from 6 to 10 feet. Crimson flowers in early summer followed by showy berries that last through the fall. Valuable because it thrives in partial shade. 18 in., 10c each, \$8.00 per 100, prepaid.

RUSSIAN MULBERRY. For hedges and screens. Must be pruned often. Stands hot, dry weather. Dark green foliage. Rapid grower. 18 to 24 in., \$1.75 per 100, prepaid; 12 to 18 in., \$1.25 per 100, prepaid.

RUSSIAN OLIVE. One of the most adaptable of all hedge plants. Can be trimmed closely as Privet into formal shapes; untrimmed, it makes a very effective shelter or windbreak. Has silvery white leaves and almost black shining bark. Fragrant yellow flowers. Is very hardy. 12 to 18 in., \$3.50 per 100, prepaid.

### Plant a Hedge Instead of a Fence

25 JAPANESE BARBERRY

12 to 18 inch

\$1.00

Postpaid





Hall's Japan Honeysuckle

# BIGNONIA RADICANS (Trumpet Vine). A robust climber, with great leathery, trumpet-shaped flowers of scarlet. A beautiful, showy vine, useful for fences and screens. 20c each, 3 for 50c.

CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 10c each, 3 for 25c.

BITTERSWEET (Celastrus scandens). Perfectly hardy and of rapid growth. Handsome, glossy foliage. Large clusters of beautiful orange-crimson berries that are retained all winter. The berries are in great demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. If you wish something to give you a little color to your trees, plant one at the base of the shade trees. This vine seems to do better than other vines. 20c each.



Silver Lace Vine

# VINES

Hardy climbing vines are particularly desirable as they tend to serve many useful purposes. Not only are they a source of beauty in themselves, but they make charming decorations and provide much needed shade. They also change the appearance of an unbroken wall and liven up the unsightly spots of your lawn. In spring and summer their foliage is a mat of green leaves, which turn to rich yellow, red and bronze in autumn.



3 Bittersweet 50c



Clematis Paniculata

2 Bittersweet 2 Hardy White Clematis

50C Postpaid

BOSTON IVY. One of the finest climbbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support to cling to walls. 25c each.

HONEYSCUKLE HALL'S EVER-GREEN JAPAN. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant, yellow and cream colored flowers. 20c each.

H., SCARLET TRUMPET. Same price as Hall's Evergreen Japan.

SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into the fall. Small, fresh, shining foliage and large, foamy sprays of silvery white bloom. 50c each.

VIRGINIA CREEPER (Woodbine). A strong rapid grower; foliage large, dark green, in autumn bronze and crimson. This is an old favorite and valuable for covering back porches and arbors. Perfectly hardy everywhere and will grow in any soil and situation, but must be tied, as it will not adhere to a wall. 15c each, 2 for 25c.

WISTERIA, PURPLE. Large, drooping clusters of purple, pea-shaped flowers; rapid grower. Blooms in May and June. 25c each

CLEMATIS PANICULATA. The small flowering, sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of the most pleasing fragrance. 25c each.



Catalpa Bungei

The lands of the Bible, once considered the finest in the East, flowing with milk and honey, now are mostly a barren wilderness, with the trees cut off. However, the Jews are now planting thousands of trees, the mountains and the hills are being terraced and vines adorn their sides. This planting has increased the average rainfall of Palestine fifty per cent. Take China, for instance, this year, where thousands are dying for lack of food. Their ancestors, generations ago, cut off all the trees and the people are suffering for it.

## ALL SHADE TREES

SHIPPED BY EXPRESS, NOT PREPAID



8 Chinese Elm, 5 ft., \$1.00, Postpaid

#### SPECIAL

\$1.00 15 Chinese Elm, 4 ft., 2-yr. 1.00 15 Lombardy Poplar, 4-ft., Prepaid

HOPA RED FLOWERING CRAB. A beautiful pyramidal growing tree with attractive foliage. Entirely covered with rose colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3 to 4 ft., each 75c.

BIRCH, CUT-LEAVED WEEPING. Not only the most popular of the weeping trees, but is indeed a picture of delicacy and grace. Its tall slender yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Excellent for lawn and cemetery planting. 5 to 6 ft., \$1.50 each.

CATALPA BUNGEI (Umbrella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella shaped top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable tree. 2-yr., 6 ft., \$1.00 each; 2 for \$1.90.

MOUNTAIN ASH, EUROPEAN. A fine, hardy tree. The head is dense and regular, covered in June with

a mass of white flowers, later with yellow berries, which turn into bright scarlet and last long into winter, very beautiful. 5 to 6 ft., \$1.50 each.

LOMBARDY POPLAR (Populus nigra italica). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this tree is admirable. 6 to 8 ft., 50c each.

NIOBE WEEPING WILLOW. Much appreciated in landscape planting because of its golden bark. No other tree affords so brilliant a color. Rapid grower. 5 to 6 ft., \$1.00 each.

SUGAR or HARD MAPLE. Chieftain of its clan, straight and spreading of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of

clear yellow and scarlet. 6 to 8 ft., \$1.50 each.

CHINESE ELM. Will give luxuriant shade in 5 years.

Stands more drought than any other tree known. It is the first shade tree to put out leaves in the spring and the last to drop them in the fall, adding 3 to 5 weeks to its usefulness. No other tree approaches this. It is a tree of rare beauty. It has dense, dark green foliage, with delicate, graceful sprays similar to the Cut-Leaf Birch. 5 to 6 ft., 60c each; 6 to 8 ft., \$1.00 each. Seedlings, per 100, 12 to 18 in., \$1.00. ELM, AMERICAN. Large native tree; wide, spreading head, graceful dropping branches. Easy to trans-

plant, hardy. One of the best. 6 to 8 ft., 75c.

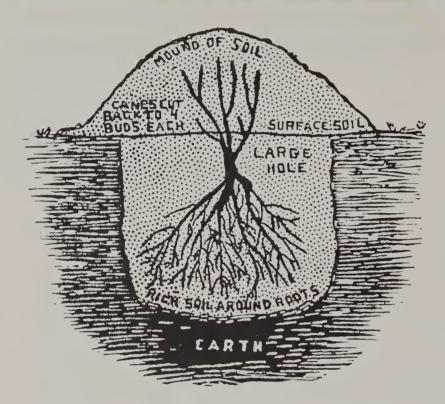
#### SPECIAL

	-				
15 Ash, 3-ft., 2-year	•	•	•	•	\$1.00
15 Am. Elm, 4-ft., 2-year	•	•	•	•	1.00
100 Chinese Elm, 12 to 18 in.	• 3	Pre	pa	id	1.00
10 Russian Olive, 3-ft., .		•	•	•	1.00

HOW TO

# PLANT

GRAPES, SHRUBS ROSES



This diagram shows how your roses, grapes and shrubs of all kinds should be planted. Look at it carefully. See how the canes are cut back and mounded over with soil. See how far below the surface of the soil the crown of the plant is set. Plant your roses just as this diagram shows, and they will be sure to grow and blossom freely.

The real secret of success when planting roses and shrubs, is: First, to cut back the tops severely; Second, to water the plant thoroughly, and Third, to cover the newly set plants with a mound of soil. Do not expose their roots to sun or wind to dry out.

Prune all the canes so that not more than four (4) buds remain on a cane. This is very important.

Shorten roots a little, making a smooth cut at the end of each root.

Dig your holes at least 6 inches wider than the widest spread of the roots, and deep enough to let the plant well down in the hole.

Put in the plant and half fill the hole with top soil. Do not use manure. Tramp the soil down hard, then pour in four gallons of water; twenty-four hours after this has seeped away, finish filling the hole.

Next draw up the mound of soil, cover the bush fully 6 to 10 inches high. This will bury the bush completely and protect the canes from drying out before growth begins.

Allow the mound of soil to remain until the new growth has pushed through it fully six inches, then hoe the mound down gradually.

# Your Planting Difficulties Answered Here

Tall Growing Shrubs for Corners and Heavy Planting

8 ft. and up

Golden Elder Snowball Lilacs Syringa Bush Honeysuckle Highbush

Syringa Highbush Cranberry Witchhazel

Medium Height for Foundation Plantings

Japan Quince Hydrangeas Spirea Billardi

Dogwood

Privet
Spirea Vanhouttei
Deutzia

#### **Dwarf Growing for Front Line Planting**

2 to 5 ft.

Fragrant Sumac Spirea Thunbergi Spirea Anthony Waterer

Snowberry
St. Johnswort
Spirea Collosa Alba

#### **Shrubs for Shady Locations**

Spirea Vanhouttei Japanese Barberry Dogwood Hydrangeas Snowberry Honeysuckle Goldenbell Privet Deutzia Mockorange

#### Shrubs with Attractive Berries

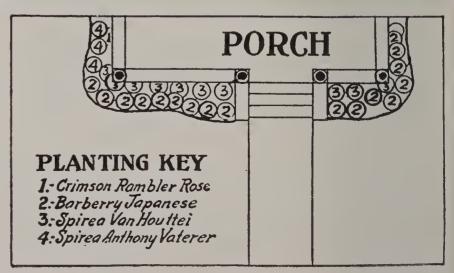
Barberry Honeysuckle Elder Dogwood Snowberry Highbush Cranberry Jetbead

\_\_\_\_

#### PLANTING PLAN No. 1

1— 1 Crimson Rambler Rose 2—17 Barberry, Japanese

3—10 Spirea Van Houttei





The peony is as hardy as a burr oak and absolutely free from insect enemies and disease. This is saying a good deal. In addition to this, the flowers are of immense proportions, sometimes reaching nine inches in diameter, perfectly double and have a great range of color, from the purest white to the deepest crimson. Our peonies are strong 3 to 5 eye divisions taken from Three Year Clumps. This age and size have proven most satisfactory for the general trade.

#### DOUBLE RED PEONIES

EDWARD ANDRAE. Dark velvety crimson with violet tints. Midseason. 25c each, postpaid. FELIX CROUSSE. Large globular flowers of rich dazzling

red. Very effective. 25c each, postpaid.
FRANCOIS ORTEGAT. Deep crimson with golden yellow anthers. Very striking and very fragrant. 20c each, postpaid.

KARL ROSENFIELD. Rich crimson color, a perfect ball, very brilliant one of the very best. 30c each, postpaid. OFFICINALIS RUBRA. Earliest of all good peonies. Large blooms of vivid crimson. 50c each, postpaid.

RACHEL. Bright garnet red, a vigorous grower, can not be bet for cut flowers. 25c each, postpaid.

RUBRA SUPERBA. Very large flowers of deep red. Best of the late reds. 25c each, postpaid.

#### DOUBLE PINK PEONIES

EDULIS SUPERBA. Clear deep pink, very early and very fragrant flowers of large size. 20c each, postpaid.

MONS. JULES ELIE. Immense globular flowers of glossy lilac pink, overlaid with a silvery sheen, making it really beautiful. 35c each, postpaid.

OCTAVIE DEMAY. Very early pink peony. Plant is small growing. Very fragrant and excellent for cut flowers. 25c each, postpaid.

ROSE FRAGRANCE. Deep pink and a very free bloomer. Very fragrant. 25c each, postpaid.

SPECIAL—4 red Karl Rosenfield; 4 pink Edulis Superba; 4 white Festiva Maxima. 12 for \$1.75. SPECIAL—2 Felix Crousse red; 2 Edulis Superba pink; 2 Festiva Maxima white. these six for \$1.00. SPECIAL—6 Felix Crousse red for \$1.00.

#### DOUBLE WHITE PEONIES

BARONESS SCHROEDER. Immense flowers of delicate blush changing to pure white. One of the finest whites. Midseason. 30c each, postpaid.

FESTIVA MAXIMA. One of the largest and most popular of all peonies. Pure white inner petals slightly tipped with red. Very double and always in bloom for Decoration Day. 20c each, postpaid.

QUEEN VICTORIA. Milk white with cream center. Large full blooms and excellent for cut flowers. 25c each, postpaid.

Most popular of all the hardy garden flowers blooming in spite of heat and drouth. Easy to transplant and requiring very little cultivation. Splendid in borders or as a low hedge.

MME. PACQUITTE. Deep rosered, very fragrant and a strong

PURPLE KING. Deep purple. ROSE UNIQUE. Delicate blush

CANARY BIRD. Bright yellow.

30 HARDY GERMAN IRIS SIX BEST COLORS FOR

NAMED VARIETIES: 5c each; CAPRICE. Rosy red standards with falls of a different shade. LUCKY BLUE. Most brilliant of all blue Iris, good size flower of perfect form and long flowering season, finest for hedge, an excellent drought resistant sort. 30 for \$1.00; \$2.50 per 100.

SEMINOLÉ. Rich, velvety crimson color—an outstanding red.

POSTPAID





# THE NATIONAL FLOWER

# Gladiolus

# EASY TO GROW



**Dahlias** 

Your Choice Of These 60 GLADS as pictured \$1.00 Post pald

10 each these six best varieties

DAHLIAS.

Jane Cowl—bronze Jersey Beacon—scarlet

Jersey Beauty—pink

WELCH'S 6ft. CANNA BED.

1 Statue of Liberty—bright red 7 ft.

Mrs. I. DeVer Warner-pink Yellow Colossal—deep

yellow

La Torreador—bright red

These six beautiful named dahlias \$1.00 postpaid.

6 King Humbert—red

8 Hungarian—pink

These 15 for \$1.00 postpaid.

### SPRING BULBS

DAHLIAS Mixed Colors \$1.00 per 10; 12½c Each.

CANNAS
Red and
Yellow
10c Each;
\$1.00 per Doz.



Cannas, 10c each; \$1.00 per dozen. Postpaid

# For Your Early Spring Tonic



Rhubarb

### Plant Asparagus Rhubarb and Horseradish

#### **ASPARAGUS**

We have been successful growers of Asparagus for many years, and have always tried to give our customers the best varieties on the market.

MARY WASHINGTON (Rust-Proof). This new variety, offered to the public but a short time, has been approved by the best of horticulturists as the most rust-resistant Asparagus grown. This variety grows rapidly, and produces tall, slender stalks unexcelled for table use. 1-yr., \$1.00 per 100, prepaid; \$5.00 per 1000, not prepaid. 2-yr., \$1.25 per 100, prepaid; \$7.00 per 1000, not prepaid.

#### RHUBARB

MYATT'S LINNAEUS. The sweetest and most tender variety, delicious for sauce and pies. Easily grown and very productive, plant several roots this spring. 1-yr., prepaid, 25 for \$1.00; 100 for \$3.00.

#### **HORSERADISH**

The good old kind that doesn't need a description. Crowns, 6 for 25c, prepaid; per hundred \$2.50, not prepaid.

#### SAGE

One of the best herbs for seasoning. Good strong roots, 15c each, prepaid.

# Garden Root Special

50 Asparagus12 Rhubarb6 Horseradish Crowns

\$ 1.00

ALL FOR Prepaid

#### PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post grape vines, raspberry and blackberry plants in lots of 100 and less. Currants and gooseberries, both one and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, roses, also Holland bulbs, peonies, iris, and perennial plants.

The two larger grades of trees cannot be sent by Parcel Post. However, we call attention to the fact that express rates on nursery stock have been reduced about 25 per cent, which will be quite a saving to you on the larger size trees.

We prepay the postage on all Parcel Post shipments, and your plants are laid right down at your door.

GUARANTEE OF GENUINENESS—If any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

STATE CERTIFIED STOCK—Certificate of Nursery Inspection, No. 153, furnished with every shipment.

HELP YOUR FRIENDS—After you have read this book from cover to cover, please pass it along to someone you know that is interested. You will be doing them a favor as you will learn after you plant Welch's Trees. Thank you.

PERSONAL CHECKS ACCEPTED.

Iowa customers only—please add 2% sales tax.

